

Customizable, flexible, scalable

Oasis Advantage wants dealers to know it has been involved in creating and supporting innovative DMS since PCs started appearing in dealerships over 25 years ago.

"Knowledge gained from successfully transitioning dealerships to solutions resulting in higher productivity, efficiency and profit is one of our companies' greatest assets," Oasis Advantage says.

A Canadian DMS provider focused on the Ontario market, Oasis Advantage says it serves over 20 OEM franchise brands and independent dealerships.

"Our DMS was recently Dealertrack/OpenTrack & GM DTAP Certified and clients such as Schlueter Hyundai in Waterloo, Manley Motors in Lindsay and Action Auto Leasing in London and Cambridge use our system daily to grow their business."

Features include built-in CRM, deal desk, F&I, appointments and shop scheduling, among others.

Since dealers don't have to use third-party software with separate customer databases, they save time and money, the company says.

Oasis Advantage points out its user-friendly system enables transactions to be created and closed with speed through simple-to-use features.

"A leading feature is our ability to customize our system to suit each dealer's unique processes with flexible and customizable rules and defaults as well as custom fields, screen views, reports and forms.

We learn about a dealers' processes, then enable certain prompts and mandatory steps in our software."

Several years ago, Oasis Advantage made the decision to rewrite its DMS from scratch.

As a result, the company explains it built its Advantage platform using the latest technology and programming tools available.

By undertaking this "massive feat," the company says it made all its existing functions perform better and added a host of new features, including vehicle pricing and options data, images and Squish VIN Exploder.

"As dealership technology continues to evolve the demands on the DMS have increased, so a customizable DMS using the latest technology is the best path to a successful future. That is the Oasis Advantage."

Changing systems is not a problem, Oasis Advantage says, because new clients get an "extensive and successful" three-stage data conversion from their DMS to Oasis Advantage.



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The company says that when it comes to costs, it delivers the lowest total ownership cost in the industry. It includes

perpetual updates for currently licensed products, unlimited support and forms/invoice maintenance/updates and no-charge monthly online e-learning sessions.

"We are on top of changes in factory, industry and regulatory initiatives to always keep dealers ahead and compliant.

"We provide all updates through our Data Centre, delivered directly via our cloud server."

For more information, contact Richard Duench at 1-877-522.2886 or visit www.oasis-ac.com.